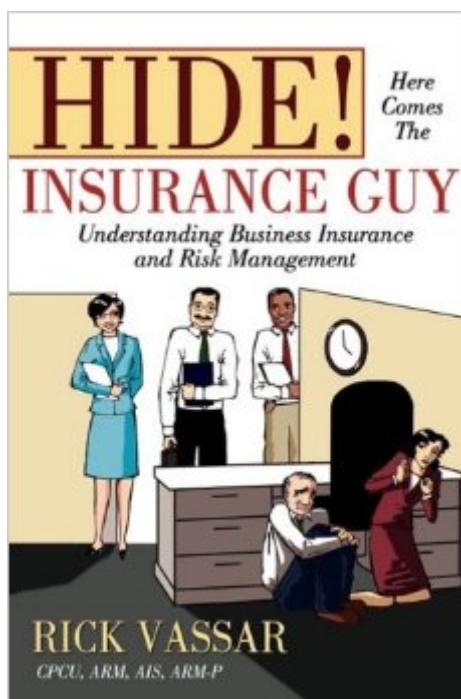


The book was found

Hide! Here Comes The Insurance Guy: Understanding Business Insurance And Risk Management



Synopsis

If you are ready for simple explanations, practical solutions, and time-tested strategies that will reap huge savings in insurance costs, then Hide! Here Comes the Insurance Guy is here to help! Rick Vassar, a certified expert in the commercial insurance arena, writes from a risk manager's perspective as he tackles the often confusing field of commercial insurance with his real numbers, real solutions strategy. Developed not just as an initial learning tool but also as an ongoing resource for experienced managers as well as the uninitiated, this simple guide will help busy executives and business owners reduce expenses in their current programs. Vassar will teach you four distinct steps for controlling your insurance costs: Understand the language and the process; Know the players and how to better manage the process; Develop a strategy and a plan to maximize coverage for minimal cost; Invest the time and gain real financial benefits. With a fresh perspective, this guidebook provides insight into an industry that is constantly evolving, and it shows how you can potentially save your company millions of dollars in insurance costs!

Book Information

Paperback: 200 pages

Publisher: iUniverse; 2nd, Revised edition (October 24, 2008)

Language: English

ISBN-10: 1605280208

ISBN-13: 978-1605280202

Product Dimensions: 6 x 0.5 x 9 inches

Shipping Weight: 12.8 ounces (View shipping rates and policies)

Average Customer Review: 3.8 out of 5 stars Â See all reviews Â (8 customer reviews)

Best Sellers Rank: #1,390,845 in Books (See Top 100 in Books) #23 in Books > Business & Money > Insurance > Liability #269 in Books > Business & Money > Insurance > Business #478 in Books > Business & Money > Insurance > Risk Management

Customer Reviews

There is no need to hide from THIS insurance guy. Somebody once said that a New York accent was the most effective form of birth control known to man. Others might nominate as an effective contraceptive any tendency to discuss insurance. In one Woody Allen movie ("Take the Money and Run"), a prison convict who is caught trying to escape is tortured by being locked in a room for hours with . . . an insurance man. Insurance is the Rodney Dangerfield of the business world. Author, risk manager and consultant Rick Vassar has penned an illuminating primer on insurance and risk

management in his book, "Hide! Here Comes the Insurance Guy." The title is a take-off on the notion that, for most people, meeting with an insurance person or discussing coverage is as much fun as a root canal or proctological exam. Vassar tries (successfully) to cushion the blow and counter the stereotype by presenting insurance and risk management principles in a straightforward way that can profit any business professional. Part of his theme is that most companies have risks that are overseen by someone whose title is not "Risk Manager." Most companies do not have risk managers but all companies have risk and need to manage it. For these risk managers without title or formal portfolio, Vassar's book is an indispensable primer and guide. Reading and heeding his advice will save businesses much money, frustration and Excedrin-consumption. Vassar divides his book into three main sections. Part I discusses business strategies to even the playing field between policyholders and insurance companies. Part II walks through the major basic forms of insurance coverage for most any business. Part III rounds out with a useful; glossary and index.

[Download to continue reading...](#)

Hide! Here Comes The Insurance Guy: Understanding Business Insurance and Risk Management
Hide! Here Comes The Insurance Guy: A Practical Guide to Understanding Business Insurance and Risk Management
How to Hide Money During a Divorce: How to Hide Assets, How to Hide Money From Husband, How to Hide Money From Creditors, How to Hide Money During Bankruptcy)
INSURANCE: The Ultimate How-To Guide on Deciding What Insurance Is Right for You (Insurance, Insurance policies, AIG story, Risk Management, Coverage, Life insurance, Book 1)
Fundamentals of Risk Management: Understanding, Evaluating and Implementing Effective Risk Management
Hide & Speak Italian (Hide & Speak (Barrons))
Car insurance book: A Complete Guide to Car insurance (Auto insurance book, Understanding your car insurance)
Business Plan: Business Tips How to Start Your Own Business, Make Business Plan and Manage Money (business tools, business concepts, financial freedom, ... making money, business planning Book 1)
Conquering Risk: The Fundamentals of Risk Management and Insurance
Here Comes the Night: The Dark Soul of Bert Berns and the Dirty Business of Rhythm and Blues Fly Guy and the Frankenfly (Fly Guy #13)
Fly Guy Meets Fly Girl! (Fly Guy #8) Fly Guy's Ninja Christmas (Fly Guy #16) There's a Fly Guy in My Soup (Fly Guy #12) Hooray for Fly Guy! (Fly Guy #6) Boost Your Guy-Q: Quizzes to Test Your Guy Smarts
Love Comes Softly (Love Comes Softly Book #1)
Financial Risk Management: Applications in Market, Credit, Asset and Liability Management and Firmwide Risk (Wiley Finance)
The Feeling of Risk: New Perspectives on Risk Perception (Earthscan Risk in Society)
Enterprise Risk Management (Financial Engineering and Risk Management)

[Dmca](#)